2004 AGI Source Book on CD-ROM
Association for Geographic Information,
Block C, Fourth Floor, Morelands,
5-23 Old Street, London. United Kingdom. EC1V 9HL
Tel: +44 (0)20 7253 5211   Fax: +44 (0)20 7251 4505
Email: sourcebook@agi.org.uk

2004 AGI SOURCE BOOK
TRADE DIRECTORY ENTRY FORM

Your <u>free</u> chance to be in the 2004 Association for Geographic Information Source Book Trade Directory on CD-ROM

Complete and return before 17th November 2004!

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About the AGI Source Book

The AGI Source Book Trade Directory is the premier source of information about organisations involved in the supply of products, services and applications to the Geographic Information industry. The 2004 AGI Source Book will be released initially on CD-ROM from December 2003, with the contents being fully incorporated into the new AGI website later on in 2004. Thereafter it is envisaged that entrants will maintain their own entry on the online Trade Directory.

The 2004 Source Book has a new format as well as additional content compared to previous editions. In addition to the fully searchable, cross-referenced Trade Directory, there will be other resources for the GI community :-
- Spatial Data Infrastructure (SDI) resources
- AGI Publications
- List of all AGI Conference papers to date
- Etc…

The Source Book is distributed free to all Corporate members of the AGI. It is also available for general purchase (individual AGI members receive a discounted rate).

All organisations involved in the supply of Geographic Information products, services or applications are encouraged to submit an entry for the 2004 AGI Source Book Trade Directory. Entry is free of charge, although entrants can choose to enhance and extend their entry (see section 6).

Procedure to be included in the 2004 AGI Source Book Trade Directory

- This booklet provides all the information necessary for you to submit your entry for the 2004 AGI Source Book Trade Directory.
- Definitions of the keywords used in this form are given in the AGI GIS Dictionary, which is available online at www.agi.org.uk/resources/index.htm
- Follow the instructions in each section of the form. Put an 'x' n the table columns that apply to your organisation and/or add additional text in the box provided if appropriate.
- Please submit your entry form by e-mail to sourcebook@agi.org.uk.

Note the deadline for all completed forms to be received is Monday 17th November 2003.

- As it has been a couple of years since the Source Book was last published and it will be in a new format, **all** organisations are asked to fill in the entry form completely, even if they have appeared in previous editions of the Source Book (when the Source Book goes on-line then you will be able to keep your own entries up to date). You can check your previous entry by looking at the online version of the 2001 Source Book on the AGI website www.agi.org.uk/resources/index.htm.

Basic Entries
Basic Entries in the Trade Directory are free of charge. A basic entry consists of the following :-
- Organisation Name
- Address
- Telephone
- Fax
- E-mail
- Website Address
- Contact Name
- Bullet list of Categories of Products, Services or Applications provided by the organisation
- Brief description of your organisation of up to 25 words (AGI members only)
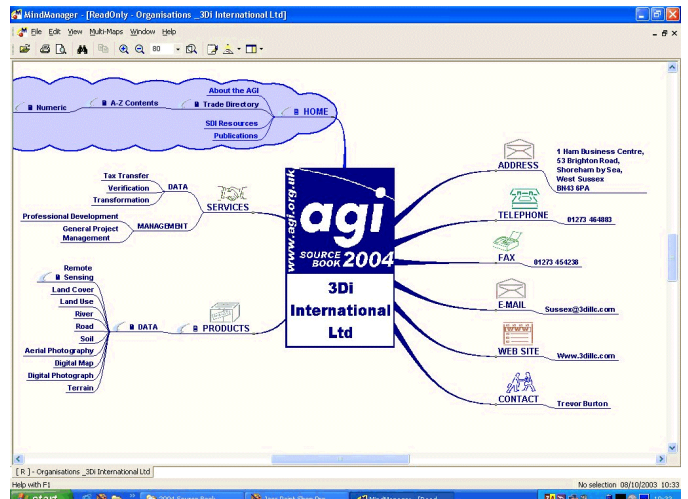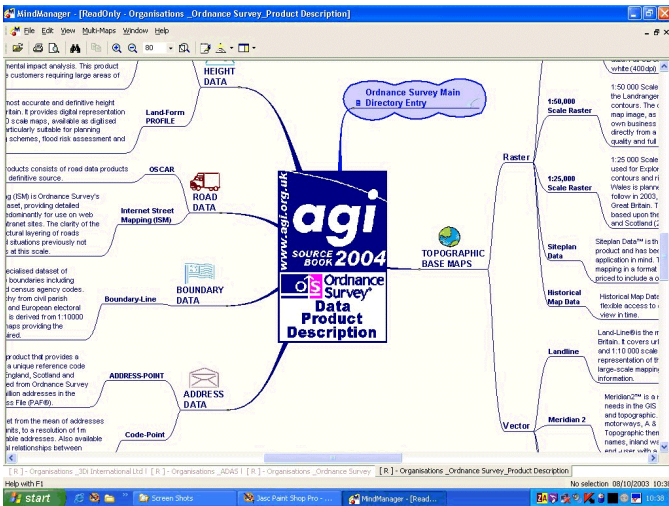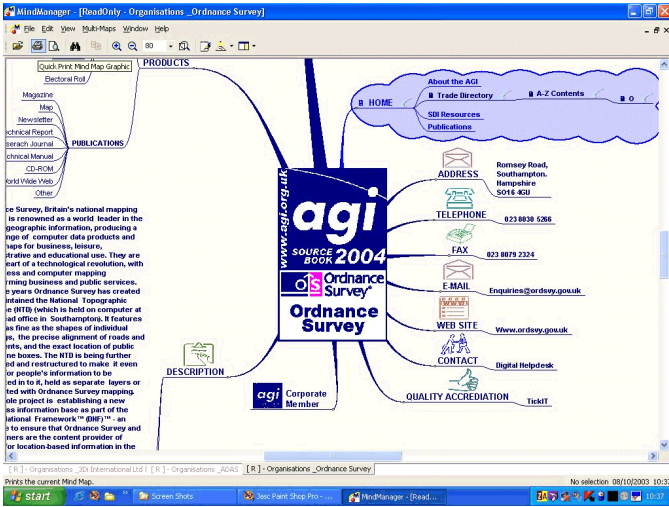

Example of a Basic Entry (non AGI member)

Extended Entries
Organisations may wish to submit an Extended Entry for an additional charge (see section 7), which includes one or more of the following :-
- Description of organisation and its Products, Services or Applications
- Organisation logo
- Hyperlinks to websites

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Example of an Extended Entry with additional organisation and product description.

Part 1 : Your Organisation

- Please ensure that you give your organisation's name in the order in which you wish it to appear in the alphabetical listing e.g. *The Association for Geographic Information* would appear under T, whereas *Association for Geographic Information* would appear under A.

- Please supply the full postal address used by the organisation. The address should be an address in the United Kingdom if the organisation has one. If the organisation does not have a UK address please supply the head office address. You may wish to use the address of a UK agent, distributor, VAR, etc.

Contact Details for Entry in Source Book

Organisation Name	
Postal Address	
Telephone	
Fax	
Email	
WWW Address	
Contact Name	
Department	

Accreditations

Does your organisation have any formal quality accreditations?

☐ No
☐ Yes   *Please specify below :*

☐ BS7570   ☐ AQAP
☐ ISO9000 family   ☐ TickIT

☐ Other *(please specify below) :*

Is your organisation a sole trader, corporate or sponsor member of the AGI?

☐ No
☐ Yes   Membership Number :

Does your organisation have any other relevant accreditations or affiliations?

☐ No
☐ Yes   *Please specify below :*

☐ OGC Membership   ☐ S-CAT listing

☐ Other *(please specify below) :*

Part 2 : Markets

- Please indicate which market sectors your products *and/or* services are offered to.

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Markets

- Banking
- Cartographic
- Central Government
- Cultural Heritage
- Distribution
- Education
- European Government
- Environmental
- Exploration
- Farming
- Financial Services
- Forestry
- General Public
- Geology
- Government Services
- Health
- Insurance
- Law and Order
- Local Government

- Location Based Services
- Marine & Coastal Zone
- Marketing
- Military
- Mining
- Natural Resources
- Navigation
- Oil & Petroleum
- Property
- Property Conveyancing
- Regional Government
- Research
- Retail
- Security
- Telecommunications
- Tourism
- Transport
- Utilities

- Other *(please specify below)* :

- Image Processing
- Internet/Intranet
- Mapping

- Scanning
- Surveying
- Tracking

- Other *(please specify below)* :

Data Products

- Addresses
- AddressPoint
- Aggregated Field Data
- Aerial Photography
- Boundary
- Census
- Climate
- Demographic
- Digital Maps
- Digital Photography
- Electoral Role
- Employment
- Environment
- Gazetteers
- Geological
- Health
- Historic
- Hydrographic
- Land Cover

- Land Use
- Life style
- Marine
- Navigation
- Location
- Post Code
- Property
- Remotely Sensed
- Retail
- Road
- River
- Satellite
- Scientific
- Soil
- Statistical
- Telephone
- Terrain
- Traffic
- Weather

- Other *(please specify below)* :

Part 3 : Products

- Complete this section only if the organisation offers one or more of the categories of products listed below.
- A **Product** is defined as any item that is :-
  - produced and owned by the organisation; *or*
  - distributed on the behalf of the owning organisation without adding value; *or*
  - distributed on the behalf of the owning organisation with added value.
- Please provide the trade names of all products that you wish to include in the directories in the exact format in which they should appear. Please indicate which trade names are registered.
- Please provide brochures and other material that describe the product if you feel this will help the Editors categorise it, especially in cases where 'other' has been completed.
- Please indicate whether a user group is associated with the organisation's products and give the contact details.

Hardware Products

- CD-ROM
- Computers
- Data
- Digital Cameras
- Digitisers
- GPS
- Microfilm

- Photogrammetry
- Portable Computers
- Plotters
- Printers
- Scanners
- Surveying
- WAP

- Other *(please specify below)* :

Publication Products

- Audi/Video tapes
- Books
- CD-ROMs
- Guides
- Magazines
- Maps

- Newsletters
- Research Journals
- Technical Manuals
- Technical Reports
- World Wide Web

- Other *(please specify below)* :

Complete System Products

- CD Authoring
- Data Capture
- Data Conversion
- GIS
- GPS

- Microfilm
- Mobile
- Portable
- Photogrammetry
- Plotting

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Software Products

☐ Application Builder	☐ Metadata
☐ CAD	☐ Modelling - 3D
☐ Coordinate Transformation	☐ Modelling - Surface
☐ Data Translation	☐ Modelling - Terrain
☐ Data Utilities	☐ Remote Sensing
☐ DBMS	☐ Report Writers
☐ DIP	☐ Scanner
☐ GIS	☐ Spatial Analysis
☐ GPS	☐ Statistical
☐ Internet	☐ System

☐ Other *(please specify below)* :

Product Trade Names
Please specify below :

Product Standards
Do any of your products conform with recognised standards?

☐ No
☐ Yes   *Please specify below :*

☐ BS7567	☐ DIGEST
☐ BS7666 Part 1	☐ ISO 19115
☐ BS7666 Part 2	☐ NJUG13
☐ BS7666 Part 3	☐ OGC specifications
☐ BS7666 Part 4	☐ XML/GML

☐ Other *(please specify below)* :

User Groups
Is there a User Group associated with any of your products?

☐ No
☐ Yes   *Please specify below :*

Contact Name	
Organisation	
Department	
Postal Address	
Telephone	

Fax	
Email	
WWW Address	
Frequency of Meetings	

Part 4 : Services

- Complete this section only if the organisation offers one or more of the categories of services listed below**.**
- A **Service** is defined as the provision of supplementary services other than those **Products** defined above.
- Please indicate any standards the services offered conform with.

Audit Services

☐ Data	☐ Quality
☐ Post implementation	☐ Security
☐ Procedures	☐ System

☐ Other *(please specify below)* :

Data Services

☐ Address Matching	☐ Geo Coding
☐ Aerial Survey	☐ Integration
☐ Analysis	☐ Land Survey
☐ Audit	☐ Marine Survey
☐ Capture	☐ Matching
☐ Cleansing	☐ Modelling
☐ Compliance	☐ Quality Assurance
☐ Consultancy	☐ Transfer
☐ Conversion	☐ Transformation
☐ Digitising	☐ Validation
☐ Environmental Survey	☐ Verification

☐ Other *(please specify below)* :

Implementation Services

☐ Application Configuration	☐ Project Management
☐ Management	☐ System Integration
☐ Maintenance	☐ Training

☐ Other *(please specify below)* :

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Management Services

- ☐ Consultancy
- ☐ Facilities Management
- ☐ Legal
- ☐ Process Reengineering
- ☐ Professional Development
- ☐ Project Management
- ☐ Quality Accreditation

☐ Other *(please specify below)* :

Media Services

- ☐ CD ROM authoring
- ☐ Consumables
- ☐ Microfiche
- ☐ Microfilm
- ☐ Plotting
- ☐ Printing
- ☐ World Wide Web

☐ Other *(please specify below)* :

On-line Data Services

- ☐ Direct dial
- ☐ Internet
- ☐ Metadata
- ☐ NLIS
- ☐ Product Ordering

☐ Other *(please specify below)* :

Procurement Services

- ☐ Business Analysis
- ☐ Cost Benefit Analysis
- ☐ Design
- ☐ Development
- ☐ Documentation
- ☐ Feasibility Studies
- ☐ Project Management
- ☐ Risk Analysis
- ☐ Standards Conformance
- ☐ Tender Process
- ☐ Testing

☐ Other *(please specify below)* :

Project Management

- ☐ CRAMM
- ☐ PRINCE
- ☐ PRISM
- ☐ SSADM

☐ Other *(please specify below)* :

Recruitment Services

- ☐ Consultancy
- ☐ Contract
- ☐ Staff Search
- ☐ Staff Selection

☐ Other *(please specify below)* :

Training Services

- ☐ Awareness
- ☐ Management
- ☐ Product
- ☐ Training

☐ Other *(please specify below)* :

Do any of your training courses lead to recognised qualifications?
- ☐ No
- ☐ Yes   *Please specify below :*

Service Standards
Do any of your services conform with recognised standards?
- ☐ No
- ☐ Yes   *Please specify below :*

Part 5 : Applications

- This section should only be completed if the application is **'Ready off the shelf'** ie. it matches the following minimum set of conditions :-
  - o the data model for the application is defined and documented to include the default values, field option lists, fonts, symbology; etc.
  - o the application uses terminology consistent with that application.
- The Editors may request proof that the application does conform to the above definition.

Applications

- ☐ Asset Management
- ☐ Building Control
- ☐ Census
- ☐ Contaminated Land
- ☐ Crime Analysis
- ☐ Electricity Distribution
- ☐ Environmental Planning
- ☐ Estate Management
- ☐ Farm Management
- ☐ Gas Distribution
- ☐ Geodemographic
- ☐ Health
- ☐ Highway Management
- ☐ Land Charges
- ☐ Land Terrier
- ☐ Marketing Profiling
- ☐ Navigation
- ☐ NLIS
- ☐ Parks and Gardens
- ☐ Radio Networks
- ☐ Route Management
- ☐ River Management
- ☐ Sales Forecasting
- ☐ Sewer Catchment Networks
- ☐ Site Analysis
- ☐ Sludge Disposal
- ☐ Street Works Management
- ☐ Telecommunications
- ☐ Tracking – vehicle/people
- ☐ Vehicle Location

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☐ Planning Applications   ☐ Vehicle Scheduling
☐ Market Penetration   ☐ Water Distribution

☐ Other *(please specify below)* :

Part 6 : Extended Entries

- You can extend your basic entry with
  - additional text describing your organisation *and/or* products *and/or* services *and/or* applications.
  - your organisation logo
  - hypertext links to your organisation website
- Please write your Extended Entry in the space below.
- Charges for Extended Entries are given in the table in Section 7. Payment is required in advance of publication (you must specify a payment method).
- AGI sponsor and corporate members are entitled to substantial discounts on the enhanced entries, logos and hyperlinks. Note that discounts are only available to corporate and sponsor members - individual membership does not entitle the individual's organisation to a discount.
- Non members may take advantage of the member discount if they join AGI when submitting this form. Please contact Claire at the AGI for further details.

Do you wish to take out an extended Entry in the 2004 AGI Source Book trade Directory?
☐ No
☐ Yes   *If yes, please fill in the sections below*

Description of Organisation, Products or Services
- *Note that the first 25 words free to AGI sponsors/corporate members.*

Please enter the extended description of your organisation and/or product and/or service below :

Logo
Do you wish to include your organisation logo?
☐ No
☐ Yes
Please send a digital version as an additional attachment when you e-mail this form to sourcebook@agi.org.uk.

Hypertext links
Do you wish to include hypertext links to your organisation website?
☐ No
☐ Yes

Part 7 : Payment

- Consult the price schedule below for the charges for extended entries.
- Complete the order form.
- Indicate payment method. Note that payment must be received prior to publication.

Price Schedule

Entry Type	AGI Corporate Members	Non AGI Members
Basic Entry Company name, address, contact information, bullet point summary of categories of products, services and applications	Free	Free
Extended Entry First 25 words	Free	N/A
50 words description	£65	£130
100 words description	£130	£195
200 words description*	£195	£260
300 words description*	£260	£325
400 words description*	£325	£390
per 100 words thereafter	£55	£60
Logo	£105	£125
Hypertext Link	£30	£60
*200 words or more	Free	Free

Order Form

Extended Entry Item	Charge
Number of words in extended entry :	
Logo	
Hypertext Links	
Net Total	

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VAT @ 17.5 %	
Total	

Payment Method

- Please indicate your method of payment for your extended source book entry below.

☐ **Cheque for Total amount enclosed**

☐ **Debit your organisation credit card**
Card type   Access / Mastercard / Visa
Card Number
Expiry date
Authorised Signature
Date

☐ **Invoice you directly**
Your order number

Checklist
- **This form should be submitted by email to sourcebook@agi.org.uk.**
- **Completed form must be submitted to the AGI by Monday 17th November 2003.**
- **Please ensure :-**
  o **All relevant sections have been completed, especially payment details for extended entries and authorised signature.**
  o **A digital copy of the organisation logo is also attached to the email if appropriate.**

Part 8 : Authorisation

- Failure to complete this section will result in the organisation not being included in the Directory.

I authorise that the above information provided may be used in the 2004 AGI Source Book Trade Directory and that the source book editors have the right to edit my entry.

Full Name	
Date	
Organisation	
Department	
Postal Address *(if different to that given in Section 1)*	
Telephone	
Fax	
Email	