## Oracle Spatial and Oracle Locator: A Location Platform for Enterprise IT



# Overview

- Platform for Spatial Solutions
- Oracle Spatial & Locator
- Customer Examples
- Oracle Spatial 10g: Advanced Technology Features
- 10g Release 2 Enhancements



# **Platform for Spatial Solutions**



# What is spatial data?

Business data that contains or describes location

- Street and postal address (customers, stores, factory, etc.)
- Sales data (sales territory, customer registration, etc.)
- Assets (cell tower, fire hydrant, electrical transformer, etc.)
- Geographic features (roads, rivers, parks, etc.)
- Anything connected to a physical location
- Every database in the world contains some form of business data that can be leveraged using spatial technologies
- Location is a "universal key"



# Bringing it all together

## **Information Type**

Address

## Location-enabled Use

Map Customers and Business Relationships

 Routes, Utility, infrastructure, etc.

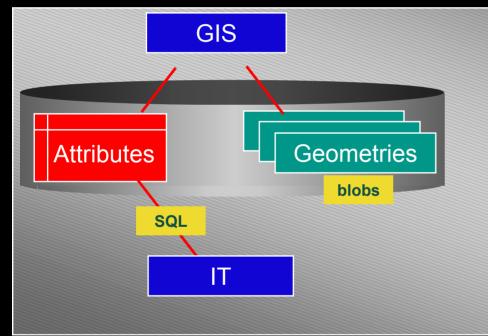


 Administrative areas (zip, tax, county, area code, real estate, sales territories etc.) Develop Routes / Trace & Manage Field Assets

Summarize, Compare, Drill Down Analytics, Track Assets etc.



# Early Spatial Systems: Hybrids



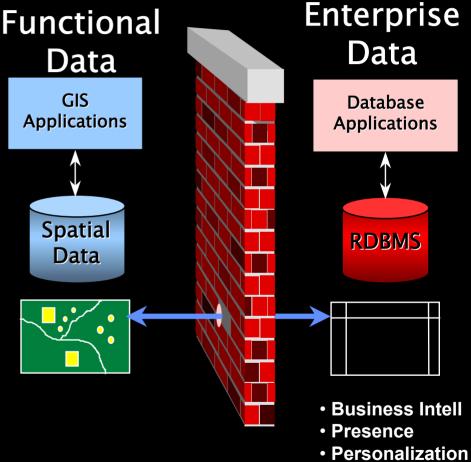
- Attributes in database
- Geometries in database but in proprietary binary format
- IT can access geometries via proprietary interfaces only
- Poor integration



# Key Challenges with Spatial Data

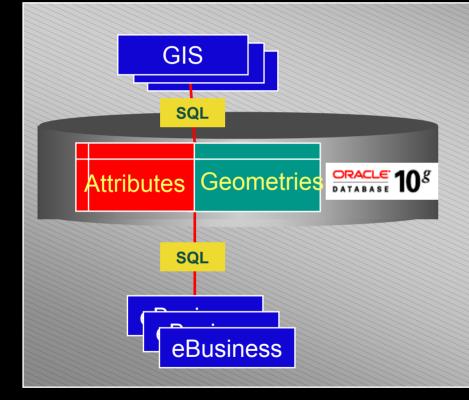
#### Little or no information sharing

- Intra-Organizational
  - Transportation, Public Safety, Health & Human Services, etc.
- Inter-Organizational
  - Cities, Counties, States, Federal Govt., Utilities, etc.
- Multiple data formats and high administration costs
- Stovepipe systems
- Specialty servers for specialty applications





# **Open Spatial Databases**



- Spatial is native DBMS type
- Attributes and geometries integrated in database
- Supported by all GIS
- Supported by eBusiness applications
- Spatial data queried using SQL, Java



# Why add advanced spatial services to Oracle Database?

- Enable Integrated Operational Systems
- Manage huge volumes of machine generated data
- Apply database benefits to fundamental data management challenges; no scalability boundaries
  - Raster Images: Single images < 1 TB; Logical datasets ~ 1 Petabyte
  - Utility and transportation networks: Billions of Nodes/Links; millions of graphs
  - Point Clouds: Terabytes of point data to be indexed and analyzed
  - Topology: data validation for seamless national datasets
  - Geocoding, Routing, Mapping: single dataset for all functions for telco, call center, telematics applications, ITS
- Common user management, administration, security



## **The Spatial Platform for IT**

- Ubiquitous Spatial services in IT infrastructure
  - Dramatically lower costs
  - Simplify application development
  - Integrate operational systems
- Allow Spatially-enabled solutions to focus on business context, not infrastructure services
  - Database and Application Server manage deployment infrastructure
    - Transactions, Versioning, Security, Backup/Recovery
    - Scalability
    - Standards compliance
    - Load Balancing, Failover
    - Hardware / Software dependencies
  - Support multiple application models with common data model
    - Java, GML, .Net, Web Services



## **Benefits of Using a Spatial Database**

#### Lower Cost of Ownership

- Store spatial data centrally & eliminate separate file systems reduce maintenance, hardware support costs
- Reduce training costs

#### **Reduce Risk**

- Open no proprietary data types supported by every leading GIS vendor
- Scalable: Supports Terabytes of Data & transparent scaling through RAC
- Secure and Reliable

#### Improve Decision Making and Customer Service

- Access to spatial data by more people /departments/ organizations
- Access to better quality data
- High Performance no Middleware
- Supports 1000s of Users
- Business applications can take advantage of location analysis

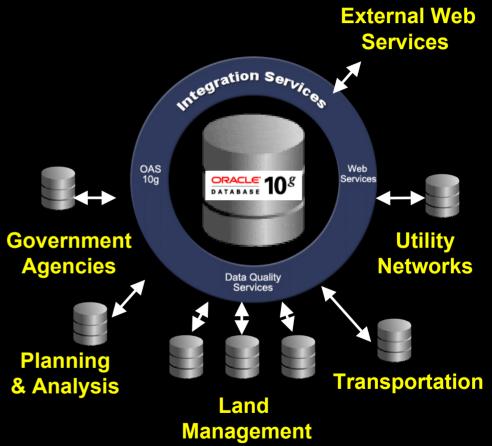
#### Easy to Program

• SQL and Java, leverage existing DBA and application development skills



## Oracle10g Value Proposition Integrated and Assured Information Sharing

- Single source of truth
- Strong Security
- Real-time information updates
- Interoperable data and location-aware processes
- Integrated spatial information from multiple sources
- Enhanced Business and Operational Intelligence
- Creation of a Network Centric, Spatially Enabled, Real Time Enterprise





# Spatial Platform for GIS, LBS, Imaging

**Remote Sensing**/

Photogrammetry

## Technology



Tools CRACLE: 10<sup>g</sup>

## Task

- Data loading
- Editing
- Visualization
- Image processing
- Analysis
- Business Processes
- Storage & Admin
- Indexing
- Security
- User Mgmt
- Query
- Versioning
- Scalability

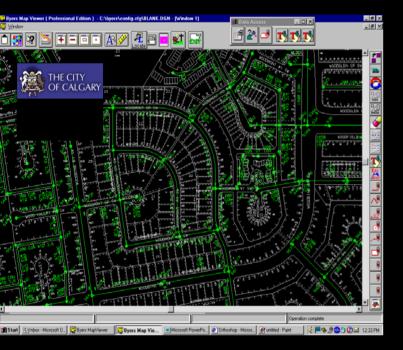


## Oracle's Approach to Market: Broad Platform for Geospatial Solutions

- Enterprise Geospatial (Specialized)
  - Leverage Internet Computing Platform
  - Planning and Land Management
  - Facilities Asset Management
  - Defense & Intelligence Surveillance
  - Energy Exploration
- LBS & Business Applications (General)
  - Map-enabled Business Applications
  - Web Mapping, Map Portals
  - CRM (Sales, Marketing, Call Centers)
  - ERP (Supply Chain, Asset Management, Financials)
  - Tracking & Logistics (RFID, Sensor Web)



## **Specialized Applications**



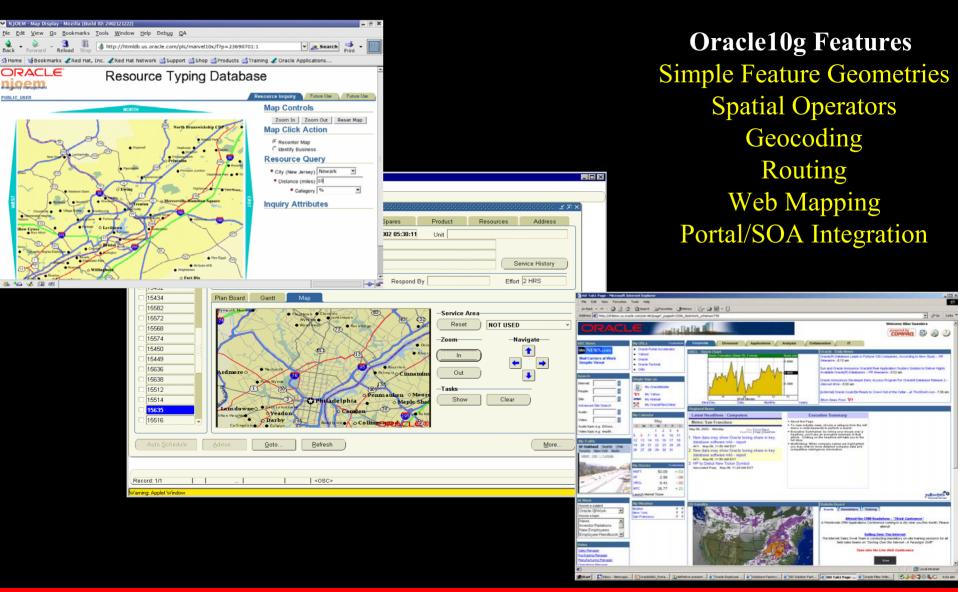
Oracle10g Features Geometry Topology GeoRaster Networks LRS Geodetic Long Transactions



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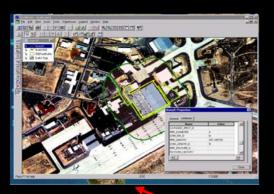
## **General Business Applications**



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#### **Combined Specialized & General Applications**

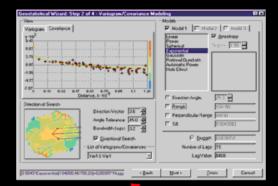
#### Asset Management



#### **Environmental Planning**



#### **Business Intel**



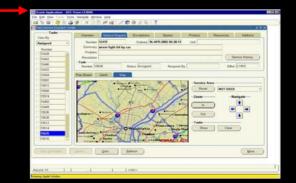
#### Land Management

Oracle IAS ManViewer w/ Aerial Photosbellplorer





#### Logistics





## Enhance Any Business Intelligence Platform

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# **Supporting Open Standards**

- OGC (Simple Features, GML, OpenLS...)
- ISO TC211(Spatial Schema, Metadata, Coordinate Systems...)
- W3C Consortium (XML/SVG...)
- Sun (Java)
- ISO/IEC JTC1 SC32 (SQL-1999 SQL/MM-Spatial)
  - Oracle Locator & Spatial support SQL-MM-style types & operators
- Open Mobile Alliance-Location Working Group (cell phone locations)



## **Partners Supporting Oracle Spatial/Locator**





# What the Analysts are Saying about Oracle Spatial...

"In four separate surveys since 1999, IDC has found that Oracle holds about an 80-90% share of the overall geospatial database management market within medium-sized and large organizations."

IDC, February 2005

# ORACLE 108 DATABASE



## A Service-Oriented Architecture Platform for Geospatial Solutions



### Importance of Web Services Infrastructure

- By 2008 web services will be a preferred method to <u>publish and query</u> spatial data stores
- Simplifies and expands access to valuable geographic data and location based services
- Open, standard, easy access methods
- Low computation environments
- Consumer-oriented or specialist information

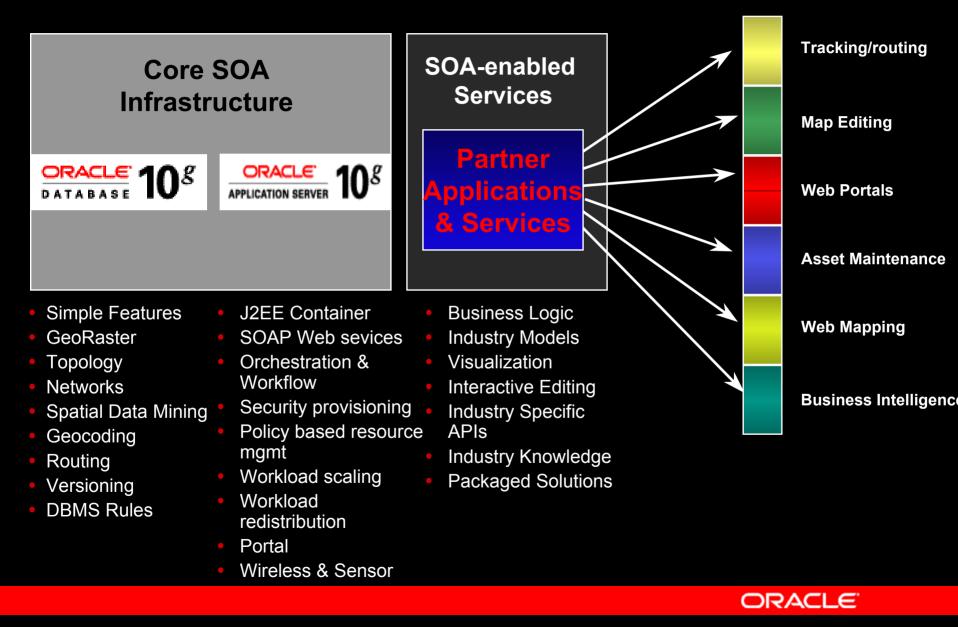


# Why build on an SOA Platform?

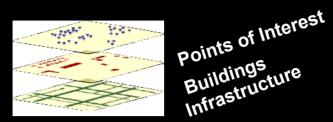
- Scalability
- Load balancing
- Managing service integration complexity
- Orchestration of services in a workflow
- Security for sensitive information
- Transaction management
- Semantic interoperability
- Monitoring and management of multiple services



## **Geospatial Web Services Architecture**



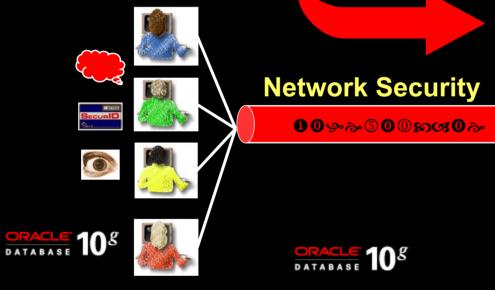
# **Securing Spatial Information**



Boundaries

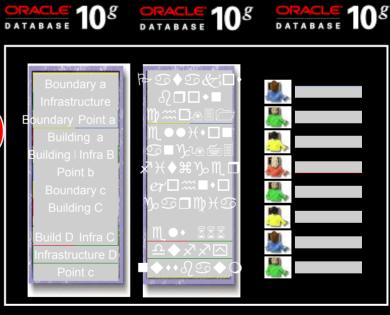
#### **User Security**

**Authenticate** 



Privacy & integrity of communications

#### **Data Security**



Access control Privacy & C integrity of data

Comprehensive auditing

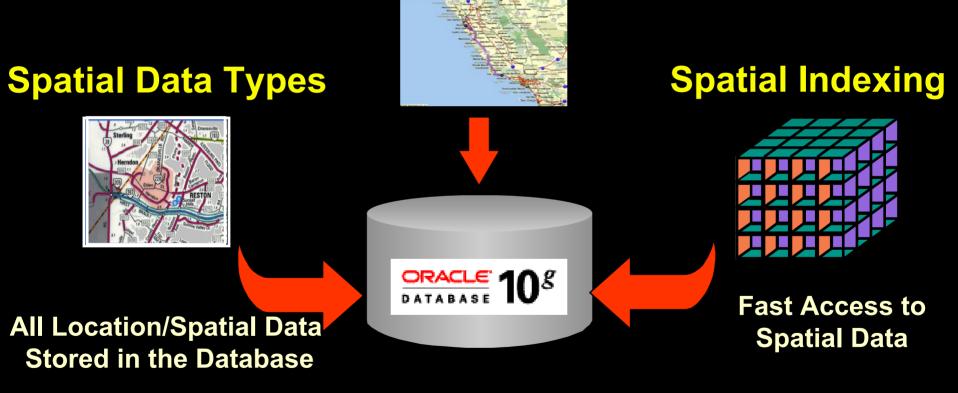


# **Oracle Spatial & Locator**



# What is a Spatial Database?

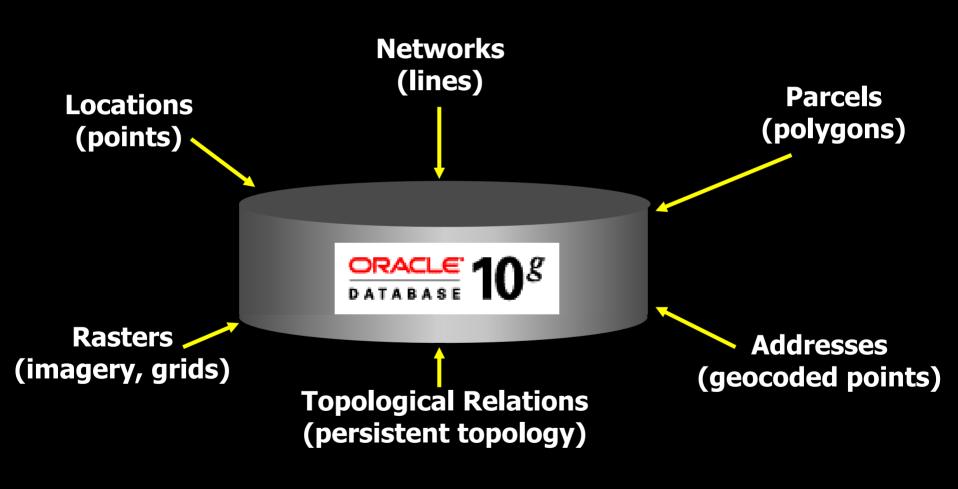
#### **Spatial Analysis**



**Spatial Access Through SQL** 



## All Spatial Types in Oracle 10g



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## **Geospatial Map Data in Oracle Tables**



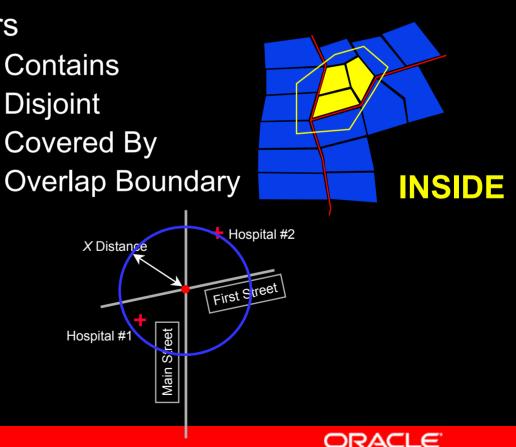
ROAD_ID	NAME	SURFACE	LANES	LOCATION
1	Pine Cir.	Asphalt	4	
2	2nd St.	Asphalt	2	
3	3rd St.	Asphalt	2	



# **Spatial Operators**

#### Full range of spatial operators

- Implemented as functional extensions in SQL
- Topological Operators
  - Inside
  - Touch
  - Covers
  - Equal
- Distance Operators
  - Within Distance
  - Nearest Neighbor



# **Spatial Functions**

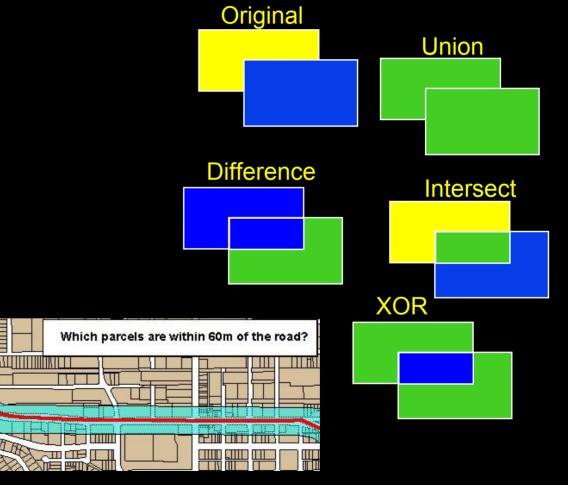
#### Return a geometry

- Union
- Difference
- Intersect
- XOR
- Buffer
- CenterPoint
- ConvexHull

#### Return a number

- Length
- Area
- Distance

TIT





# **Oracle: Defining the Spatial DBMS**

- SQL Spatial Type
- R-Tree Index
- Spatial Operators
- Spatial Reference System
- Coordinate System Support Based on EPSG Model (New with 10g Release 2)
- Geodetic (lat/long) Support
- Linear Referencing
- Spatial Aggregates
- Long Transactions
- Parallel Index, Query, Load
- Transportable Tablespaces

- GeoRaster Type
- Network Data Model
- Topology Data Model
- Geocoding Engine
- Routing Engine
- eLocation Quick Start (New with 10g Release 2)
- Spatial Data Analysis / Mining
- GML 2.0 and 3.0
- SVG Support
- Oriented Point / Text Geometry



### Oracle Locator and Spatial: Typical Deployments

#### Locator Usage

- Most location-based business applications
- Simple GIS applications
- Partner-supported GIS

#### **Spatial Usage**

- Business applications requiring geocoder, routing engine in database
- Complex GIS applications
- Intensive database-driven geoprocessing
- Network modeling
- Raster data management



#### **Oracle Locator & Spatial Features**

#### Locator – bundled in Express, Standard, Standard One, Enterprise Editions

- Support for all geometry types
- 2D, 3D, 4D data
- All Spatial Operators
- Distance and validation functions
- Coordinate Systems support (incl. explicit transformations<sup>†</sup>)
- Utility & tuning packages<sup>†</sup>
- Long Transactions
- Parallel spatial query and index builds\*
- Table Partitioning\*
- Object Replication\* <sup>†</sup>New to Locator in 10g Release 2 \* Require EE and/or EE options

#### <u>Spatial – priced option of</u> <u>Enterprise Edition</u>

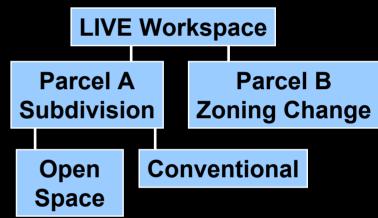
- All Locator features
- Spatial Functions
  - area/length calculation
  - buffer, centroid, union, etc
- Linear Referencing Support
- Spatial Aggregates
- GeoRaster Support (10g)
- Topology Data Model (10g)
- Network Data Model (10g)
- Geocoder (10g)
- Spatial Analytical Functions (10g)
- eLocation Quick Start (New with 10g Release 2!)



# Workspace Manager

Oracle Database feature that version-enables tables and creates virtual workspaces to manage long transactions with isolation, history and "what if" scenarios:

- Workspace hierarchies any size
- No changes to application SQL
- Continually Refreshed workspaces
- Multi-Parent Workspaces
- Optimistic and pessimistic persistent workspace locks
- Differencing and Conflict detection/resolution
- Partial and Full Merge/Refresh of workspace/table
- Garbage collection operations to optimize version storage





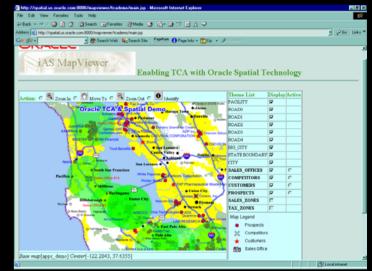
### Oracle Database 10g Enhancements for Workspace Manager

- Oracle Spatial topology versioning
- Valid time (Effective Dating)
- Multiparent workspaces
- System parameters to enforce global settings
- Workspace event notification
- More Database feature support:
  - Import / export, SQL\*Loader, unique constraints, nested tables, Virtual Private Database, TIMESTAMP WITH TIME ZONE type, more DDL on versioned tables



### **Oracle Application Server MapViewer**

- Build / visualize custom maps using XML APIs, Java and JSP tag libraries
- Executes in OC4J
- Supports business geographics and spatial analysis
  - Identify / query complex data
  - Uses Oracle Spatial / Locator
- Designed for integration with Location-based Services, Business Applications, Wireless platforms
- Feature of Oracle Application Server Java, Standard and Enterprise Editions





### **Customer Examples**



# **British Telecom**



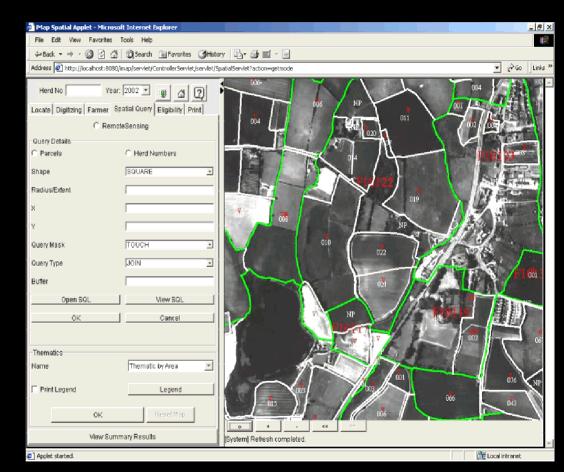
- 999 (Trinity) Emergency response
  - Locate caller, route call to first responders
  - High performance boundary matching
  - 100,000 calls/day
- Network Records, Maintenance, Fault locator
  - Used by 17,000 field engineers for 6.1 M customers visits/year
- Spatial data hub for multiple applications
  - Coverage maps
  - Marketing, product/service bundle campaigns
  - Network planning, maintenance
- Built using Oracle Spatial 10g, Network Data Model, AS 10g MapViewer



# Ireland Department of Agriculture

**Monitoring Correlation of Land Valuation and Boundaries** 

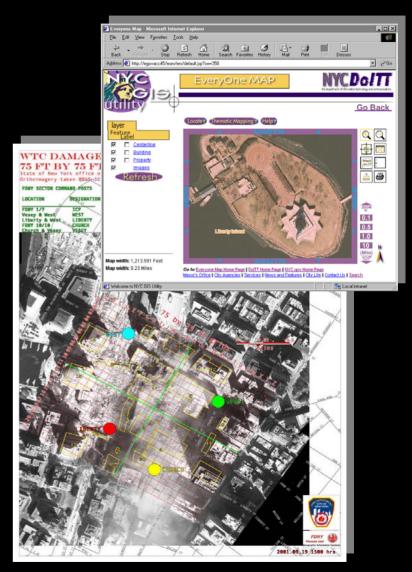
- Single, integrated webenabled information system
- Key Benefits
  - Improved public service
  - Support for accurate and efficient payment administration
  - Remote farm inspection
  - Fast identification of land use inconsistencies
  - Web access to dataset





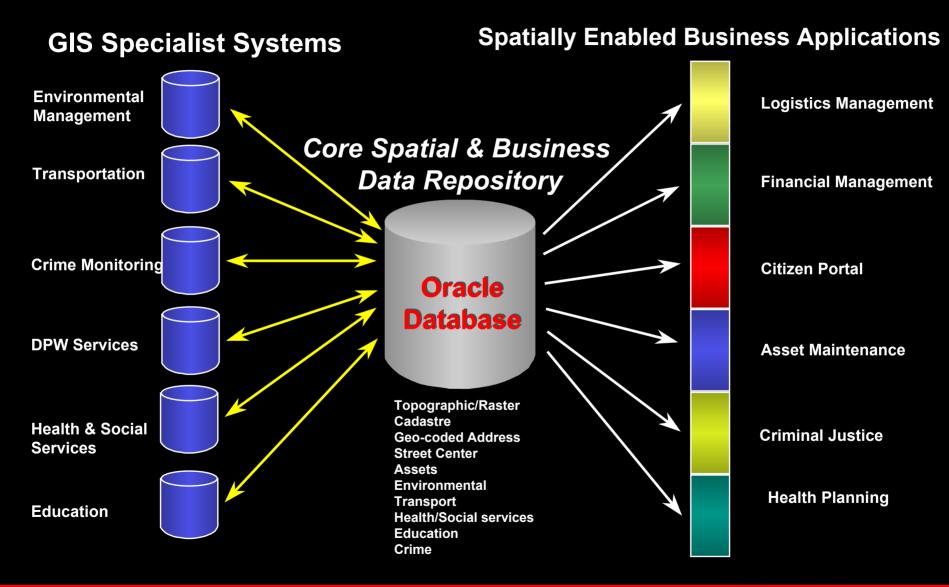
# **New York City**

- Department of Information Technology& Telecommunications
  - Developed standardized digital basemap for all agencies
    - 6,000 miles of underground pipes
    - 1 million water/sewer connections
    - 32,000 sq. miles of Infrastructure Data
    - 7,500 digital photographs
  - Use ESRI, Bentley, MapInfo, GE Smallworld .....
- The Office of Emergency Management created a public site for emergency preparedness



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### Integrated NYC Spatial Architecture





### **Business Benefits to NYC**



- Platform is enterprise and Internet oriented
- Multi-User GIS
  - Requirements were for multi-user update access for many users
- Interoperability
  - Corporate enterprise implementation strategy involved multiple mapping and GIS vendors.
  - ESRI, MapInfo, Intergraph and Smallworld software are all used on the Oracle Spatial warehouse
- Openness
  - When you need open access to and interoperability with multiple Oracle applications
- Enable eGovernment









### **US Environmental Protection Agency**

#### EnviroFacts

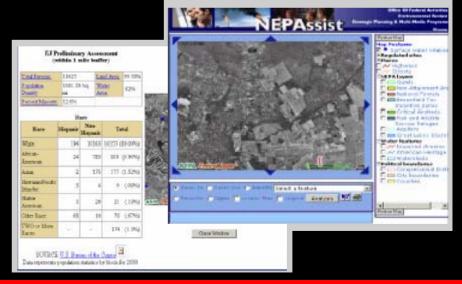
- Oracle Spatial manages location data associated with EPA regulated facilities
- Data collected from federal, state and regional sources
- Public Internet access to environmental data (Window to My Environment)

#### U.S. Environmental Protection Agency Window to My Environmen Contact Us | Online Help | Background FPA Home > Where You I ke > Window to My Fr All features intersecting the map window will appe is part of the information contained in the fact sh Destro V/ own Stat Acan of Mindo 6.45 so m Nidth of Wind 2.58 m 2000 Watershed(s Water feature 11(VA), 10(VA Urban area Washington DC--MD--W 8 EPA No. of facilitie orting to EPA

#### http://www.epa.gov/enviro/wme/

#### NEPAssist

- Web application that facilitates environmental review process
- Prototype available for New York and New Jersey





# Ordnance Survey

- Ordnance Survey is Britain's National Mapping Agency, and an internationally recognized leader
- Open repository standardized on Oracle Spatial
- Its "Maia" database system stores the digital mapping base of Great Britain
- Foundation for its current and future products in the OS MasterMap line
- Strategic enterprise software within Ordnance Survey
- Around 1 terabyte database, will grow to over 2 terabytes in first year
- Oracle Spatial is key to its profitability



### The Most Popular Spatial Database

#### Utilities

- Georgia Power, Omaha Public Power, Reliant, US DoE, Western Power Corp, Severn Trent, Bejing Power, Copenhagen Energy, Electrabel, Gaz de France, Hydro-Quebec, Equitable Resources, Nova Naturgas, Sao Paulo Electric
- National Mapping, Cadasters & Agricultural Agencies
  - NGA, USGS, US Army, Ordnance Survey (UK, IR, NI), Denmark, Sweden, The Netherlands, Poland, Australia, Greece

#### Transportation Management

 Iowa, Florida, Maine, Maryland, Minnesota, Nevada, New York, Oklahoma, Pennsylvania, Tennessee, Utah, Alabama, Alberta, London Rail, Netherlands Transport, Australia, Austrian Rail, German Rail

#### Telco & Wireless LBS

 AT&T, Bell South, British Telecom, Cingular, DoCoMo, KDDI, Intrado, JPhone, Nextel, Sprint, T-Mobile, Telkom, Telenor, Telstra, Telus, Telia, Cellcom, Verizon, Vodafone, Wind

#### Local Authorities

 New York City, Chicago, Los Angeles, San Jose, San Mateo, Washington DC, Cleveland, Detroit, Phoenix, Winnipeg, Vancouver, Edmonton, Stockholm...



### Oracle Spatial 10g: Advanced Technology Features





## Overview

- Network Data Model
- Topology Data Model
- GeoRaster
- Geocoder
- Routing Engine
- eLocation Quick Start (New for 10g Release 2!)
- Spatial Analytic Functions



# **Network Data Model**

#### Network Data Model

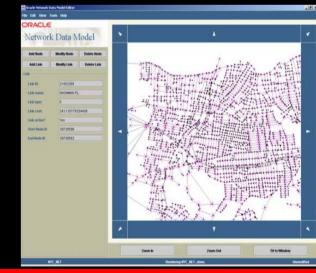
- A data model to store network (graph) structure in the database
- Explicitly stores and maintains connectivity of the network
- Attributes at link and node level

#### Supports Network Solutions (Tracing & Routing)

- Transportation and Transit Solutions
- Field Service, Logistics
- Location-Based Services, Telematics

#### Bio-Info Pathways (Life Sciences)

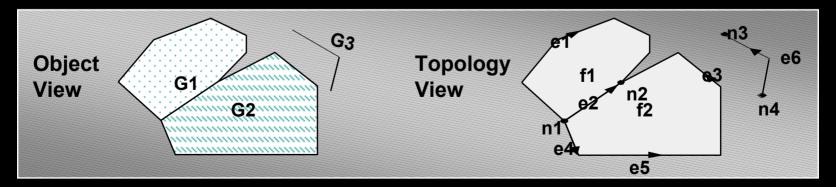
- Hierarchical Networks
- Scale-free Networks





# **Topology Data Model**

- Data model to store *persistent* topology
  - Easier to check for data consistency in this model
  - Example: when the road moves, the property boundary automatically moves with it
- Topology Data Model and Schema
  - Describes how different spatial features are related to each other
  - A land parcel shares the boundary with a road
- 10g continues to support transient topology
  - Topology computed on demand
  - Customers have choice of 2 topology management capabilities





# GeoRaster

#### GeoRaster

- A new data type to store raster data
  - Satellite images, remote sensing
- An XML schema to store metadata
  - Data source, layer information
- Georeferencing system



Relates image pixels to a longitude/latitude on Earth's surface

### Functionality

- Open, general purpose raster data model
- Storage, indexing, query & analysis of raster data
- No size limit for each raster object
- Publish as JPEG, GIF images
- Compression support (New with 10g Release 2)
  - JPEG baseline (lossy)
  - DEFLATE (lossless)



### Geocoder

- Generates latitude/longitude (points) from address
- International addressing standardization
- Formatted and unformatted addresses
- Tolerance parameters support fuzzy matching
- 100% Java, open and scalable
- Record-level and batch processes
- Data provided by leading data vendors



# **Routing Engine**

- Enables the hosting of XML-based Web services that
  - Given a route request that includes start location and an end location (address information or latitude/longitude), returns route information (which can include directions, driving distances, estimated drive times, and geometry information) between the two locations
  - Given a batch route request consisting of a single start location and multiple end locations, can return information (driving distances and estimated drive times) for each of the start and end location pairs
- Supports international routing
- Integrated with geocoding engine capability



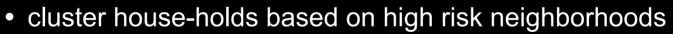
### eLocation Quick Start (New for 10g Release 2)

- Location service Java and XML APIs
- Enables application developers to quickly and easily deploy mapping, geocoding, and routing services right "out of the box" from data stored in Oracle Spatial
- Ships with sample HTML interfaces to jump-start creation of driving directions, mapping, and geocoding applications
- Sample data & data sets in Oracle Spatial 10g format available from leading data providers
  - Visit <u>http://www.oracle.com/technology/products/spatial</u> for more info
- May be used by OracleAS MapViewer, many third party mapping tools, or user-developed applications

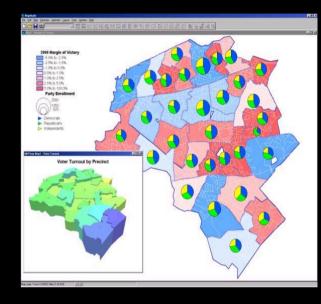


# **Spatial Analytic Functions**

- Discovery based on Spatial Patterns
  - Explicitly materialize spatial relationships
- Usage
  - Insurance risk analysis, crime analysis
  - Demographic analysis, customer profiling
  - Epidemiology, facility placement
  - Insurance risk analysis:



- Identify business prospects across a region:
  - examine the average incomes across different regions of the space





### Oracle Application Server 10g MapViewer Enhancements

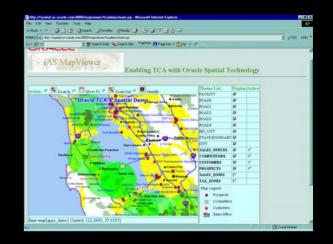


### Oracle Application Server 10g MapViewer Enhancements

 Note: MapViewer is a component of Oracle <u>Application Server</u>

#### New Features:

- Support for Spatial 10g new features
  - GeoRaster
  - Topology data model
  - Network data model
- Workspace Manager support
- SVG, JPEG, transparent PNG, HTML imagemap support
- Open Geospatial Consortium's Web Map Service 1.1 interface
- Dynamic coordinate transformations, multiple datasources per map, and temporary styles in a map request





### Oracle Locator & Oracle Spatial: 10g Release 2 Enhancements



### Oracle Locator: 10g Release 2 Enhancements

- Coordinate system support for European Petroleum Survey Group (EPSG) specification
- Explicit coordinate transformations (new to Locator in 10g Release 2)
- Utility package (new to Locator in 10g Release 2)
- Tuning functions and procedures (new to Locator in 10g Release 2)



### Oracle Spatial: 10g Release 2 Enhancements

- Coordinate system support for European Petroleum Survey Group (EPSG) specification
- eLocation Quick Start
- GeoRaster compression
  - JPEG baseline (lossy)
  - DEFLATE (lossless)
- Topology Data Model feature level spatial transactions
- Network Data Model PL/SQL interface for creating, editing, analyzing network data
- Routing engine support for Western Europe
- Reverse & batch geocoding
- RDF Data Model



### Summary Oracle Spatial, Locator and MapViewer

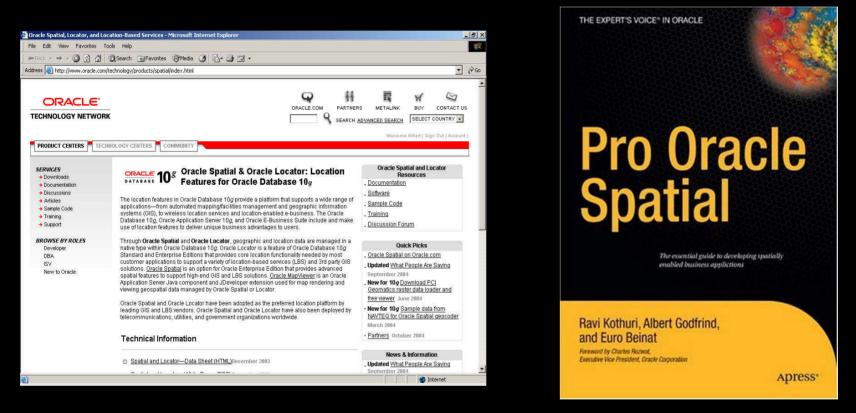
- One platform for general and specialized location applications
- Manage ALL your spatial data with scalability, security, performance and reliability
- Leverage industry-standard SOA platform
- Utilize choice of GIS and LBS partner tools

### **Location-Enable Your Enterprise**



# To find out more...

### http://www.oracle.com/technology/products/spatial/



Examples, white papers, downloads, discussion forum, sample data, customer successes, partner information, more



