

## Introduction

- The AGI conference organising committee
- Conference chairman's welcome to the AGI conference
- The AGI – “To maximise the use of geographic information for the benefit of the citizen, good governance and commerce”
- CMP Europe – providing hi-tech marketing services and information across the UK and Europe

## Sessions

### Plenary

#### *Finding your way in the GI network*

[Po1.1](#) Developing a geographic Information policy and implementation strategy for Northern Ireland  
*Mick Cory, Chief Executive, Ordnance Survey, Northern Ireland*

[Po1.2](#) And the Winner is....Manchester  
*Bob Rutt, Programme Manager, Manchester 2002 Ltd, on assignment from Manchester City Council*

#### *Progressing with partners*

[Po2.1](#) Planning Portal Programme - Engagement Of Partners  
*Richard Goodwin and Graham Saunders, Directors of The Planning Portal Programme*

[Po2.2](#) Regulation – the regime and why we chose it?  
*Lisa Boulton, Head of Regulatory Unit, HMSO*

[Po2.3](#) UK Regulation – the Water Industry perspective: asset information in a regulated water company  
*Jeff Farrow, Asset Intelligence Manager, Thames Water*

### Track 1

#### *The data engine*

[A01.1](#) The Maia project: The development of a very large geospatial database  
*Brigitte Colombo, Senior Consultant, Oracle Corporation and Ed Parsons, Chief Technical Officer, Ordnance Survey of Great Britain*

#### *LBS – Where are we now?*

[A02.1](#) Mobile location-enabled services  
*Robert Southern, Group Manager, Transportation and Government Group, Informed Solutions Ltd*

[A02.2](#) Location, location, location . . . looking at the “L” word in location-based services  
*Paul Manson, EMEA Sales and Marketing Manager, Trimble mapping and GIS Division*

[A02.3](#) Telematics – the road ahead  
*Dave Benson, Sales Channel Manager UK, Tele Atlas UK Ltd*

### *Web Services – the way ahead*

- [A03.1](#) Web Services: the key at last to “joined-up geography”?  
*Ed Parsons, Chief Technology Officer, Ordnance Survey*
- [A03.2](#) Webmapping: delivering local area statistics  
*Neil Mackinnon, GIS Co-ordinator, Communities Scotland*
- [A03.3](#) Usability of e-Government web sites: the good, the bad and the ugly  
*Mordechai (Muki) Haklay, Department of Geomatic Engineering, University College London (UCL) and Carolina Tobón, Department of Geography and Centre for Advanced Spatial Analysis (CASA), University College London (UCL)*

### *Catching your customers*

- [A04.1](#) Forecasting town centre and retail outlet sales and profits using GIS models  
*Nick Aspinnall, Managing Partner, The ORC partnership*
- [A04.2](#) Catching your customers – a Thomas Cook case study focusing on real world business models  
*Keith Widdop, Senior Business Metric Analyst, Thomas Cook UK*

### *Managing network assets*

- [A05.1](#) The Unified Railway Model  
*Robin Gatward, GIS Consultant, Infracore Solutions*
- [A05.2](#) Delivering and realising the benefits of Multi-utility GIS systems for United Utilities  
*Clive Deadman, General Manager, Asset Records, United Utilities*

### *Collaboration and partnerships*

- [A06.1](#) Creating a national dataset of Agricultural Land in Wales  
*Nadia Cummins, GIS Officer, Welsh Assembly*
- [A06.2](#) MAGIC – Multi-Agency Geographic Information for the Countryside  
*Phillipa Swanton and Sharon Evans, Department for Environment, Food and Rural Affairs*
- [A06.3](#) Constructing a land use data set from public domain information  
*Dr Peter Wyatt, Lecturer, University of the West of England*

### *Building on the Census*

- [A07.1](#) Looking at census output for the wider issue of neighbourhood statistics  
*Chris Denham, Head of Census Output, Office for National Statistics*
- [A07.2](#) Scottish Neighbourhood Statistics Right to Buy Data  
*Alastair Dargie, Director, Boreas Technologies*
- [A07.3](#) A user’s view: Why the 2001 Census will change everything  
*Keith Dugmore, Director, Demographic Decisions*

### *e-service delivery*

- [A08.1](#) A partnership that delivered the Whitehall Knowledge Network  
*Bernard Baker, Programme Manager, Secure Operations, Cable and Wireless*
- [A08.2](#) One-step beyond: mobile e-delivery at Westminster City Council  
*Dave Pettitt, Business Analyst, Westminster City Council and Nick Chapallaz, Government Strategy manager, ESRI (UK) Ltd*
- [A08.3](#) East Riding striding ahead? GI underpinning CRM produces improved service delivery  
*Jenny Sargent, IT Development Manager, East Riding of Yorkshire Council*

## Track 2

### *Patents, policy and pricing*

- [Bo1.1](#) Data policy and legal issues relevant to the delivery of INSPIRE  
*Stefan Carlyle, Head of Scientific and Technical Info Services, UK Environment Agency and Mike Clarke IGGI Secretary, Department for Transport, Local Government and the Regions*

### *GI building blocks*

- [Bo2.1](#) Sources of Data – a Transport Planning Case Study  
*Hugh Neffendorf, Katalysis and Ian Williams, ME&P*
- [Bo2.3](#) Addressing Northern Ireland: *Pointer* – a common address file  
*Gareth McGrath, Project Manager, Ordnance Survey Northern Ireland*

### *Is your data good enough?*

- [Bo3.1](#) Information led or information misled?  
*Andy Gill, Consultant, InfoTech Enterprises Europe*
- [Bo3.2](#) Case study based working model of e-Government that gives a single view of people and places  
*Adrian McKeon, Managing Director, Infoshare*
- [Bo3.3](#) ‘Spatial indicators’ and their value in data cleaning  
*Tim Jones, Gazetteers and Service Manager, blue8 technologies ltd*

### *Better land use*

- [Bo4.1](#) Extending the dimensionality of OS MasterMap™: land use and land cover  
*Andrew Harrison, Consultant, National Land Use Database*
- [Bo4.2](#) Experiences of using NLUD for urban areas  
*Seppe Cassettari, Managing Director, The GeoInformation Group*

### *Developing the rural economy*

- [Bo5.1](#) The move from policy based evidence to evidence based policy: an example from agricultural subsidy  
*Katie Medcalf, Senior Policy and Analysis Manager, Welsh Assembly*
- [Bo5.2](#) Drawing the boundaries  
*Ian Bush, Technical Director Information Group, Binnie Black & Veatch*
- [Bo5.3](#) Location-based services in remote areas  
*David Mountain (Research Assistant) and Jonathan Raper (Professor), Geographic Information Science Group, Department of Information Science, City University*

### *Developing communities*

- [Bo6.1](#) Where do we start? A suggested approach to establishing effective information sharing practices within strategic decision-making partnerships  
*Clare Johnstone, Consultant, Infotech Enterprises Europe*
- [Bo6.2](#) The contribution of GIS to Medway's 2001 crime audit  
*Drs. Jamie Tratalos, GI analyst, and Gesche Schmid, ICT and Information Manager, Medway Council*
- [Bo6.3](#) The Representativeness of GP Practices contributing to the Royal College of Physicians Weekly Returns Service  
*Diane Edwards, GIS Officer, West Midlands Health GIS Service*

### *It's the business*

- [Bo7.1](#) Collaborative working in the Utility Sector under the emerging Business Models  
*Chris Ray, Divisional Director and Iain Townley, Sales Director, MVM Energy & Utilities*

[Bo7.2](#) When is the display of a mobile phone also the back of an envelope?

*Andy Walker, Marketing Director, m-spatial ltd*

[Bo7.3](#) Corporate = Lessons learned in Defence Estates

*Sarah Wooden, Head Strategic Development, Defence Estates*

#### *Improving your image*

[Bo8.1](#) The global imagery market – impacts and influences on the UK market

*Alun Jones, Director, The GeoInformation Group*

[Bo8.2](#) Historical aerial imagery; a wasted resource?

*Christopher Going, Director, Cambridge Architectural Research*

[Bo8.3](#) Using aerial imagery to join up the rural environment

*Alan A. Wild, Projects Director, and Gayle Gander, Government Business Manager, Getmapping plc*

#### Workshops

##### *Local land and property gazeteers*

[Wo1.1](#) Implementing a locate process from BS7666 datasets – the NLPG experience

*Simon Barlow, NLPG Custodian, Intelligent Addressing*

[Wo1.2](#) NLPG – Moving Forward – the integration and interoperability issues

*John Couzens, National Gazetteers Co-ordinator, IDEa*

##### *Best practice in going corporate*

[Wo2.2](#) Implementing and Enterprise Level GIS System

*Alastair Dargie, GIS Consultant, Scottish Enterprise*

##### *Best practice in sharing information*

[Wo4.1](#) Sharing government information?

*Dr Gesche Schmid, ICT and Information Manager, Medway Council*

##### *OS large scale data: landline files to MasterMap database*

[Wo5.1](#) Charting a new frontier: the management of data in the MasterMap environment – a service provider's perspective

*Philip Williams, Business Development Consultant, TerraQuest Group*

[Wo5.2](#) Charting a new frontier: the management of data in the MasterMap environment

*Barbara Jones, GIS Manager, South Gloucestershire Council*

[Wo5.3](#) Data Integration: The future of OS MasterMap™

*Peat Allan, Technical Manager, Ordnance Survey*

##### *OS Positional accuracy improvements – cost and benefits*

[Wo6.1](#) Castles built on sand – are GIS databases built on a solid foundation ?

*Tom Timms, Director, Apic and Giles D'Souza, Consultancy Division, Infoterra Limited*

[Wo6.3](#) Moving geography

*Graham Clough, Development Manager, TerraQuest Group*

[Wo6.4](#) OS Positional Accuracy Improvements: Cost and Benefits to Users

*Craig McCorriston, West Lothian Council*